

# SPONSORSHIPS AND EXHIBITION OPPORTUNITIES

## Mitigación: Camino a la Resiliencia



MEGA VIERNES

CIVIL

4-28-2023



PUERTO RICO  
CONVENTION CENTER

*Pedro Gossillo*

# MITIGACIÓN: CAMINO A LA RESILIENCIA



## MAIN SPONSORSHIPS

### Gold Sponsor.....\$7,000.00

- Distribution of promotional material in the Registration Area
- Registration for six (6) participants
- Four (4) promotional email blast to IIC database
- Signage in designated areas
- One (1) space 20' x 10' for showcasing your products / services
- Outlet 120 Volt / 5 amperes
- Table with tablecloth and two chairs
- Two (2) tickets for lunch

### Silver Sponsor.....\$5,000.00

- Right to place promotional material in participant's bag
- Registration for four (4) participants
- Three (3) promotional email blast to IIC database
- One (1) space 10' x 10' for showcasing your products / services
- Outlet 120 Volt / 5 amperes
- Table with tablecloth and two chairs
- Two (2) tickets for lunch

### Bronze Sponsor.....\$4,000.00

- Registration for one (1) participant
- Two (2) promotional email blast to IIC database
- One (1) space 10' x 10' for showcasing your products / services
- Outlet 120 Volt / 5 amperes
- Table with tablecloth and two chairs
- Two (2) tickets for lunch

#### The main sponsorships also include:

- Corporate logo in event promotion
- Corporate logo in IIC web page
- Promotional video clip @ IIC web page
- Logo projection within exhibition area
- Live mentions

# MITIGACIÓN: CAMINO A LA RESILIENCIA

## GENERAL SPONSORSHIPS



**Welcome Unit Sponsorship..... \$4,000.00**

**SOLD OUT**

- Corporate logo on Welcome Unit
- Corporate video projection (Max. 3 min.)
- Promotional video clip @ IIC web page
- One (1) promotional email blast to IIC database
- Distribution of promotional material in participant's bag
- Signage in designated areas
- Two (2) tickets for lunch

**Corporate video on LED screen ..... \$3,000.00**

- Corporate video projection (Max. 3 min.)
- Distribution of promotional material in participant's bag
- Signage in designated areas
- Two (2) tickets for lunch

**Corporate video on LED screen ..... \$2,000.00**

- Corporate video projection (Max. 1 min.)
- Signage in designated areas
- Two (2) tickets for lunch

**The general sponsorships also include:**

- Corporate logo in event promotion
- Corporate logo in IIC web page
- Logo projection within exhibition area
- Live mentions

## GENERAL SPONSORSHIPS



**Signage Sponsorship.....\$4,500.00**

- Corporate logo printed in the event signage
- Promotional video clip @ IIC web page
- One (1) promotional email blast to IIC database
- Signage in designated areas
- Registration for one (1) participant
- Corporate logo in event promotion
- Corporate logo in IIC web page
- Logo projection within exhibition area
- Two (2) tickets for lunch
- Live mentions

**Registry Sponsorship.....\$4,500.00**

- Corporate logo printed on the event registration sign
- Promotional video clip @ IIC web page
- One (1) promotional email blast to IIC database
- Signage in designated areas
- Registration for one (1) participant
- Corporate logo in event promotion
- Corporate logo in IIC web page
- Logo projection within exhibition area
- Two (2) tickets for lunch
- Live mentions

# MITIGACIÓN: CAMINO A LA RESILIENCIA



## GENERAL SPONSORSHIPS

**Bags Sponsorship.....\$3,500.00**

**SOLD OUT**

- Right to distribute bags during the event, with corporate logo printed on the bags
- Promotional video clip @ IIC web page
- One (1) promotional email blast to IIC database
- Signage in designated areas
- Two (2) tickets for lunch

**Badge Sponsorship.....\$3,000.00**

**SOLD OUT**

- Corporate logo printed on event badges
- Promotional video clip @ IIC web page
- Signage in designated areas
- Two (2) tickets for lunch

**Lanyard Sponsorship.....\$3,000.00**

**SOLD OUT**

- Corporate logo printed on event lanyards
- Promotional video clip @ IIC web page
- Signage in designated areas
- Two (2) tickets for lunch

**The general sponsorships also include:**

- Corporate logo in event promotion
- Corporate logo in IIC web page
- Logo projection within exhibition area
- Live mentions



# MITIGACIÓN: CAMINO A LA RESILIENCIA

## SPONSORSHIPS OF ACTIVITIES



### Opening Forum or Keynote Sponsorship\*.....\$4,500.00

- Corporate video prior to Keynote Presentation
- Promotional video clip @ IIC web page
- Registration for one (1) participant
- Signage within designated areas
- Two (2) tickets for lunch

### Sponsorship of a Seminar Module.....\$4,500.00

- Corporate logo on Module Signage
- Corporate logo projection previous each presentation
- Promotional video clip @ IIC web page
- Distribution of promotional material at the entrance of the room
- Registration for one (1) participant
- Signage within designated areas
- Two (2) tickets for lunch

### Coffee Break Sponsorship AM or PM.....\$3,000.00

- Distribution of promotional in participant's bag
- Registration for one (1) participant
- Signage within designated areas
- Two (2) tickets for lunch

**SOLD OUT**

### Educational Program Sponsorship .....\$4,500.00

- Presentation of a seminar
- Promotional video clip @ IIC web page
- One (1) space 10' x 10' for showcasing your products/ services
- Outlet 120 Volt/ 5 amperes
- Table with tablecloth and two chairs
- Two (2) tickets for lunch

**SOLD OUT**

### The sponsorships of activities also include:

- Corporate logo in event promotion
- Corporate logo in IIC web page
- One (1) promotional email blast to IIC database
- Logo projection within exhibition area
- Live mentions

\*Up to three (3) sponsors.

# MITIGACIÓN: CAMINO A LA RESILIENCIA

## SPONSORSHIPS OF ACTIVITIES



**Cocktail Sponsorship\*** ..... \$5,000.00

- Two (2) promotional email blast to IIC database
- Opportunity for brand integration during the cocktail
- Distribution of promotional material in participant's bag
- Opportunity to address the audience for five (5) minutes
- Signage within designated areas
- Two (2) tickets for lunch

**SOLD OUT**

**Happy Hour Sponsorships\*\***

- Sponsor Happy Hour Station: Wine \$1,800.00
- Sponsor Happy Hour Station: Beer & Wine \$1,500.00
- Sponsor Happy Hour Station: Beer \$1,500.00
- Sponsor Happy Hour Station: "Lechón a la Vara" \$2,250.00
- Sponsor Happy Hour Station: Sliders \$1,800.00
- Sponsor Happy Hour Station: "Frituras" \$1,000.00

**SOLD OUT**

### Sponsorships also include:

- Corporate logo in event promotion
- Corporate logo in IIC web page
- Promotional video clip @ IIC web page
- Logo projection within exhibition area
- Happy Hour Station: signage in designated areas and in sponsored station
- Live mentions

\*Up to three (3) sponsors. \*\* Other options available upon request. Costs are subject to change.

# MITIGACIÓN: CAMINO A LA RESILIENCIA

## SIGNAGE OPPORTUNITIES



Terrace Window: \$1,000.00



Side Terrace Banner: \$1,000.00



Third Floor Railing: \$800.00



### Sponsorships also include:

- Corporate logo in event promotion
- Corporate logo in IIC web page
- Logo projection within exhibition area
- Signage within designated areas
- Live Mentions

Subject to availability. Cost include the rental of the surface, **do not include production, installation and dismantling fee.** All signage needs to be removed during the Move Out. Client will be responsible to take measurements and submit design & type of materials for approval. Other options available upon request.



# MITIGACIÓN: CAMINO A LA RESILIENCIA



## EXHIBITION OPTIONS

**Exhibition Sponsor.....\$3,500.00**

- Corporate logo in event promotion
- Corporate logo in IIC web page
- Logo projection within exhibition area
- One (1) promotional email blast to IIC database
- Registration for one (1) participant including lunch
- Distribution of promotional material in participant's bag
- Signage within designated areas
- One (1) space 10' x 10' for showcasing your products/ services
- Outlet 120 Volt/ 5 amperes
- Table with tablecloth and two chairs
- Two (2) tickets for lunch

**Regular Booth 10 x 10**

- Ballroom A \$1,500.00
- Foyer \$1,250.00

- Corporate logo in event promotion
- Corporate logo in IIC web page
- One (1) post in social media
- Logo projection within exhibition area
- Outlet 120 Volt/ 5 amperes
- Table with tablecloth and two chairs
- Two (2) tickets for lunch

**Tabletop 6 x 2 (From A thru T) .....\$1,000.00**

- Corporate logo in event promotion
- Corporate logo in IIC web page
- Logo projection within exhibition area
- Table with tablecloth and two chairs
- Two (2) tickets for lunch

**Machinery, Equipment & Lounges Exhibition**

- Corporate logo in event promotion
- Corporate logo in IIC web page
- Logo projection within exhibition area

Space and cost of exhibition to be allocated according to the size and dimensions of the unit.

## UNIVERSITY FORUM



### PROPOSAL- OPTION I

#### BENEFITS:

- Registration for five (5) students
- Corporate logo in event promotion
- Logo projection within exhibition area
- Logo in IIC web page
- Logo in the sponsored student badge
- Logo in the banner identifying the University Pavilion

**Investment: \$700**

#### The University Forum Sponsorships also include:

- Opportunity to address the audience for five (5) minutes @ the Company Showcase Segment

### PROPOSAL- OPTION II

#### BENEFITS:

- Registration for ten (10) students
- Corporate logo in event promotion
- Logo projection within exhibition area
- Logo in IIC web page
- Logo in the sponsored student badge
- Logo in the banner identifying the University Pavilion
- Signage within designated area (Two stand banners)
- Promotional material in participant's bag

**Investment: \$ 1,300**

# MITIGACIÓN: CAMINO A LA RESILIENCIA

To confirm your sponsorship or exhibition space, please contact:



OUT OF THE  
15 YEARS  
BOX  
ANNIVERSARY  
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events | public relations | consulting

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